

Unsung Frontline Heroes Awards

Terms and Conditions

CIBC FirstCaribbean is acknowledging the dedication, selflessness and sacrifice of frontline workers in the COVID-19 fight through the CIBC FirstCaribbean Unsung Frontline Heroes Awards.

CIBC FirstCaribbean, through its charitable arm, the FirstCaribbean International Comtrust Foundation is building on the legacy of its retired flagship Unsung Heroes programme to capture the good deeds of these unique individuals with the launch of the CIBC FirstCaribbean Unsung Frontline Heroes Awards for 2020.

Award Duration:

- The nomination period runs from 1-15 August 2020 (the “Nomination Period”).
- Winners will be declared in September 2020.

Prize Details:

- An e-Check worth US\$2,000 for use towards a weekend staycation at a local hotel of their choice (“Prize”).
Winners must book their staycation before 31 August 2021.
- In the event that the potential award winner is unable to redeem any or all of the Prize on or before 31 August 2021, substitution Prize will be provided.

To Submit Nominations:

Website & Social Media:

Members of the public are invited to nominate a candidate/s with appropriate commentary on why the individual is being nominated.

- Log on to our website www.cibcfib.com or social media channels and complete the nomination form. Tell us about your nominee and upload a photo of them.
- Persons can only nominate a candidate/s who resides in their country of residence.
- The deadline for nominations is 15 August, 2020.
- A person can make multiple submissions.

Eligibility:

- Nominated persons must be resident in any the 16 territories where the CIBC FirstCaribbean operates (in which nominations are being invited) and in the award categories listed below, are eligible for award:
 - Medical personnel
 - The Protective Services
 - Community Heroes (individuals who by their courageous acts, strength and self-sacrifice in the service of a community, have made a difference to those persons impacted)
- Nominees must, in addition to meeting the requirements above give CIBC FirstCaribbean permission to use their photo throughout the the bank's various channels for publicity purposes. Photos submitted as part of the online nomination process shall remain the property of CIBC FirstCaribbean.

Mechanics of the Award:

- Each winner will receive an e-Check valued US\$2,000 for use towards a staycation at the hotel of their choice in their country of residence.
- Award winners must complete their staycation by 31 August 2021.
- The awards, including the image of all winners, will be promoted on all CIBC FirstCaribbean digital media and mainstream media.
- Winners will be selected through a combination of public votes and a judging panel and will be contacted directly by CIBC FirstCaribbean.

Method of Notification:

The Country Manager or his/her designate will make a minimum of five attempts to contact the Award winner or alternate winner (in the event that the award winner cannot be contacted) via a combination of phone and e-mail. If the Prize winner or alternate cannot be contacted by telephone or e-mail by CIBC FirstCaribbean, the Prize will be forfeited and no further replacement winner will be selected.

All winners will be contacted by 4 September, 2020.

The winner agrees to take part in any publicity event(s) arranged by CIBC FirstCaribbean and accompanying or resulting from the selection of award. If the awinner declines to participate in any publicity event, he/she forfeits the Award.

Method of Claiming Prize:

Within five (5) business days of being contacted, the Award winner (s) must present valid Photo Identification (Government issued) in person at CIBC FirstCaribbean's Corporate offices

in each jurisdiction, in order to sign a declaration and release. Persons must observe all social distancing protocols, etc, in place in each jurisdiction.

This document will include, without limitation, authorisation for CIBC FirstCaribbean and its agents to announce and publish the Award winner's name, address and/or photographs or images or other likeness, without further compensation, at any time and from time to time, in any future publicity and release CIBC FirstCaribbean from any liability that may arise in connection with the Prize.

CIBC FirstCaribbean reserves the right to amend, suspend or terminate this Award initiative at any time with or without notice.

Other terms and conditions of the Award:

CIBC logo is a registered trademark of Canadian Imperial Bank of Commerce, used by FirstCaribbean International Bank under license.

The promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter. All information provided by participants is for CIBC FirstCaribbean's records and not for Facebook or Twitter.