



**Boost your creative potential for a sustainable future!**  
*UNESCO Transcultura call for young Caribbean entrepreneurs*

Dear young cultural and creative entrepreneurs from the Caribbean,

We invite you to boost your creative potential for a sustainable future by strengthening your entrepreneur skills through a two-day face-to-face exchange that will be held in **Kingston, Jamaica from 29 to 30 June 2022**.

The event's overall purpose is to contribute to the strengthening of a diverse cultural and creative ecosystem by fostering and supporting entrepreneurship through knowledge transfer and networking between cultural and creative professionals and practitioners from the Caribbean and Europe.

To this end, the event will pursue four main goals:

- To bring together representatives of Caribbean and European incubators and accelerators, thus fostering dialogue and information-sharing on existing programmes that aim at boosting cultural entrepreneurship.
- To encourage entrepreneurship by enabling the exchange of practices and knowledge between experienced entrepreneurs and young cultural professionals.
- To support network creation and consolidation between Caribbean entrepreneurs and entrepreneurship projects in the cultural and creative industries.
- To systematize good practices in order to formulate recommendations on how to foster entrepreneurship in the cultural and creative industries.

The event will gather young creatives from the Caribbean at an early stage of their entrepreneurship endeavors, who will benefit from having the opportunity to connect, create synergies, receive mentoring, and exchange knowledge with a peer-to-peer approach, while interacting with recognized entrepreneurs from the region, thus promoting an interconnected and thriving cultural and creative ecosystem.

Similarly, the event will count on the participation of representatives of Caribbean and European cultural incubators and accelerators, who will provide insights on the training programmes they offer and will give guidance and feedback on how to strengthen and scale-up cultural and creative entrepreneurship projects.

Finally, the meeting will serve as a platform for dialogue and reflection on key areas related with entrepreneurship in the cultural and creative sector. Meeting results will be systematized and will nurture the development of hands-on recommendations and advice on how to foster entrepreneurship in the cultural and creative industries.



The UNESCO *Transcultura Programme: Integrating Cuba, the Caribbean and the European Union through Culture and Creativity*, funded by the European Union, facilitates knowledge transfer and networking within the Caribbean and Europe. This cooperation initiative is committed to strengthen a diverse cultural and creative ecosystem by providing opportunities for young creatives, cultural professionals and entrepreneurs from the 17 Member States of the Caribbean Community (CARICOM), the Caribbean Forum (CARIFORUM) and the Organisation of the Eastern Caribbean States (OECS): Antigua and Barbuda, The Bahamas, Barbados, Belize, Cuba, Dominica, the Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.

This UNESCO *Transcultura call for young Caribbean entrepreneurs* targets creatives from the above-mentioned geographic scope. In the framework of this open call and joint action for cultural exchange and cooperation, *Transcultura* will:

- Cover the expenses (round flights in economy class, transfers in/out from airport-hotel-airport in Kingston<sup>1</sup>, PCR tests<sup>2</sup> and visa costs -if needed-, accommodation in a 3-star hotel -or similar-, 3 meals per day and daily transportation -if needed-) for the international mobility to Kingston, Jamaica, from 28 to 30 June 2022, of up to eight (8) selected Caribbean young cultural and creative entrepreneurs representing three different linguistic zones (English, French and Spanish).  
*Please note that this is subject to the sanitary conditions and measures taken by the government of the host country.*  
*Please note that UNESCO does not provide medical insurance services to other travellers. Travellers are responsible for insuring themselves for any medical services and costs that may be incurred whilst on mission travel status.*  
*Please note that no pocket money will be provided, as UNESCO Transcultura will cover all the above-listed expenses.*
- Facilitate knowledge transfer and interaction between recognized Caribbean entrepreneurs, Caribbean and European incubators and accelerators, and other participants to the event.

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<sup>1</sup> UNESCO will reimburse, upon receipt of an invoice/proof of payment, the transportation costs of participants to and from the airport in their country of residence.

<sup>2</sup> UNESCO will cover, if necessary, the cost of the PCR or antigenic test made by the participants to return from Jamaica to their country of residence.



The UNESCO *Transcultura* Programme welcomes and encourages submissions by young entrepreneurs from all cultural and creative domains<sup>3</sup> who are at their early stage of their entrepreneurship endeavors<sup>4</sup>. In this document you will find all the necessary information and guidelines to successfully apply to this opportunity.

Don't miss this unique occasion to connect, exchange knowledge and expand your network by meeting fellow young entrepreneurs and recognized cultural and creative professionals!

So, hurry-up, read carefully the details below and submit your application!

The UNESCO *Transcultura* Programme Team

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<sup>3</sup> i) Cultural and natural heritage, ii) books and press, iii) performance and celebration, iv) audio-visual and interactive media, v) visual arts and crafts, vi) design and creative services.

<sup>4</sup> Young entrepreneurs with an emerging cultural and creative entrepreneurship project proposal.



## Context and purpose of this call for Caribbean young entrepreneurs

The Caribbean region, with its multiplicity of customs, traditions, languages and historical links, is an example of multiculturalism, by its cultural transfers, crosses and reciprocal influences from the pre-Columbian era to the present day. All are present in its cultural expressions, tangible and intangible heritage.

The UNESCO *Transcultura* Programme, launched in January 2020, seeks to create an enabling environment for young women and men to fully participate in the development of their countries and the region by fostering intercultural dialogue and culture as a driver for sustainable development as well as to empower them to exercise and fulfil their economic and cultural rights.

Within its component on twinnings and joint actions for cultural exchange and cooperation, *Transcultura* generates partnerships among institutions, authorities, universities, artists, practitioners, cultural operators and civil society from the region and Europe, fostering long-term knowledge transfer and mutual learning in the culture sector and creative industries and opening new markets for them.

It is precisely to serve as a cultural bridge among the Caribbean cultural and creative sectors that the *Transcultura* Programme organizes the event *IncYOUTHbator: boosting youth's creative potential for a sustainable future*, with the overall purpose of contributing to the strengthening of a diverse cultural and creative ecosystem by fostering and supporting entrepreneurship through knowledge transfer and networking between cultural and creative professionals and practitioners from the Caribbean and Europe.

## Eligibility criteria / Who can apply?

- Young entrepreneurs between 18 and 35 years.
- Young entrepreneurs who are citizens and permanent residents of any of the 17 Caribbean countries within the *Transcultura* Programme's geographic scope: Antigua and Barbuda, the Bahamas, Barbados, Belize, Cuba, Dominica, the Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.
- Young entrepreneurs with an emerging cultural and creative entrepreneurship project proposal.



#### Application process:

- Applications should be submitted no later than **23:59, Wednesday, 1 June 2022, Jamaica time (UTC/GMT -5 hours)**.
- Applications should be submitted by sending an e-mail to the following e-mail address: [transcultura.programme@unesco.org](mailto:transcultura.programme@unesco.org) with the subject: "UNESCO *Transcultura* application for the *IncYOUTHbator* event".
- The e-mail should contain the following different attachments/files:
  1. **Attachment/file # 1**  
Application form, duly completed and signed ([download here](#))
  2. **Attachment /file # 2**  
Pictures in any of the following formats: JPEG, PNG, TIFF, PSD, SVG:
    - a. High resolution images (300 dpi) of the candidate (the pictures files attached should be named as follows: **surname\_name\_image number**. Example: Smith\_Diane\_01.jpg),
    - b. Scanned and legible copy of the biographic page of the passport of the candidate.

#### Selection process:

- Once all the applications are received, they will be subject to a rigorous selection process by an internal UNESCO Committee.
- The Committee will select up to eight (8) young entrepreneurs, based on their background and project proposals, to participate in the event *IncYOUTHbator: boosting youth's creative potential for a sustainable future*.
- Applications by women entrepreneurs are highly encouraged.
- Project proposals with a solid gender-equality approach will be given special consideration.

#### Please note:

- Only applications from young entrepreneurs (18 to 35 years) who are nationals and permanent residents in any of the 17 Caribbean countries within the *Transcultura* Programme's geographic scope will be considered.
- Once all the applications are received, the Committee might request additional information. Keep checking your inbox regularly, including your SPAM box.
- The UNESCO *Transcultura* Programme reserves the right to use the applicants' information with strict programmatic purposes and preserving confidentiality.
- All applicants who have submitted a complete application will be informed via email about the outcomes of the Committee selection no later than 8 June 2022.



**Deadline for the receipt of applications:**

Wednesday, 1 June 2022, 23:59, Jamaica time (UTC/GMT -5 hours).

**Contact:**

[transcultura.programme@unesco.org](mailto:transcultura.programme@unesco.org)

To learn more about the UNESCO *Transcultura* Programme, visit:

<https://en.unesco.org/fieldoffice/havana/transcultura>