

THE CARIBBEAN

HIPHOP

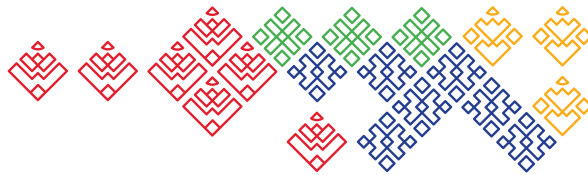
BEAT
IN EUROPE

28 – 31 JULY 2022, BERLIN, GERMANY

UNESCO TRANSCULTURA CALL
FOR CARIBBEAN HIP-HOP ARTISTS

APPLY NOW!

#HipHopCaribbeanBerlin



Showcase the creative potential of hip-hop in Europe!

UNESCO *Transcultura* Call for Caribbean hip-hop artists

Dear hip-hop artists from the Caribbean,

We invite you to showcase your art in the Festival/Symposium: *Re-inventing Europe from the Caribbean. Urban cultures, translocal identities, and social movements in the Black Atlantic*, to be held from 28 July to 30 July at [SAVVY Contemporary & Mauersegler](#), Berlin, Germany.

In the framework of the [International Decade for People of African Descent 2015-2024](#), the UNESCO *Transcultura* Programme has joined hands with the [Goethe Institute](#) and the [Centre for InterAmerican Studies](#) in Berlin with the purpose to provide international exposure opportunities for hip-hop artists from the 17 Member States of the Caribbean Community (CARICOM), the Caribbean Forum (CARIFORUM) and the Organization of the Eastern Caribbean States (OECS): Antigua and Barbuda, the Bahamas, Barbados, Belize, Cuba, Dominica, the Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.

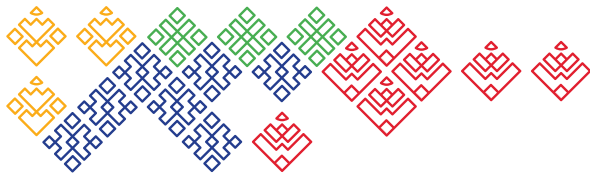
This UNESCO *Transcultura* Call for Caribbean hip-hop artists addresses young creatives aged between 18 and 35, from the above-mentioned geographic scope.

Through this open call and joint action for cultural exchange and cooperation, *Transcultura* will:

- Cover the expenses (round flights in economy class, transfers in/out¹, PCR tests and visa costs –if needed–, accommodation in a 3-star hotel –or similar–, 3 meals per day and daily transportation –if needed–) for the international mobility to Berlin, Germany, from 27 July to 31 July 2022, of at least three selected projects (either solo or collective) representing three different linguistic zones (English, French and Spanish).
- *Please note that this is subject to the sanitary conditions and measures taken by the host country.*
- *Please note that UNESCO does not provide medical insurance services to other travellers. Travellers are responsible for insuring themselves for any medical services and costs that may be incurred whilst on mission travel status.*
- *Please note that no pocket money will be provided, as UNESCO *Transcultura* will cover all the above-listed expenses.*

1 From your city of origin to the airport upon departure to Germany; ii) from the destination airport in Berlin to the hotel upon arrival in Germany; iii) from the hotel in Berlin to the airport upon departure to your city of origin and iv) from the airport in your city of origin to the city centre.





- Facilitate knowledge transfer and interaction between Caribbean hip-hop artists, other international participants in the event and key stakeholders from the hip-hop scene, as well as widely promote the selected projects.

This initiative will facilitate the selected artists' linkage and exposure in the European artistic market, fostering a creative dialogue and entrepreneurial networking with Afro-diasporic and migrant youth in Europe, thereby creating a far-reaching cultural space, with hip-hop as an intercultural bridge.

Through this activity, you will have the possibility to perform in a concert and showcase your hip-hop creative potential in front of European cultural market stakeholders and artists.

UNESCO *Transcultura* seeks to deepen integration between Cuba, the Caribbean and the European Union. It aims to harness diversity and build bridges between peoples and cultures from different linguistic areas. Following this purpose, the Programme welcomes proposals from all backgrounds and encourages submissions, especially those that increase the Caribbean hip-hop scene's diversity –be it of culture, region, gender, styles, performance tradition, and more–.

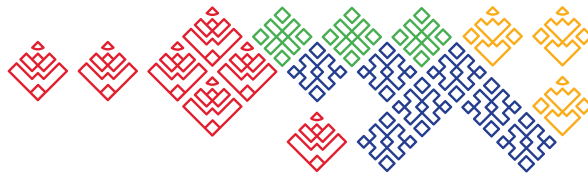
In this document you will find all the necessary information to successfully submit your application.

Don't miss this unique opportunity to represent the Caribbean overseas! So, hurry-up, read carefully the details below and submit your application!

Showcase the creative potential of hip-hop in Europe!

The UNESCO *Transcultura* Programme Team





Context and purpose of this Call for Caribbean hip-hop artists:

The Caribbean region, with its multiplicity of customs, traditions, languages and historical links, is an example of multiculturalism, by its cultural transfers, crosses and reciprocal influences from the pre-Columbian era to the present day. All are present in its cultural expressions, tangible and intangible heritage, including hip-hop.

The transversality and flexibility of the hip-hop culture provides a window of opportunity to strengthen a bridge of great potential and facilitate an interregional, longstanding, and meaningful artistic dialogue between the Caribbean and Europe that leverages hip-hop as a popular language.

In both the Caribbean and the European spaces, the hip-hop movement has developed according to the different social and migration contexts of its leading figures and the predominant local artistic scenes.

Although the Caribbean diaspora in Europe plays a key role in giving hip-hop an emerging new face, characterised by specific phrasing and cross rhythms, artists living in the Small Island Developing States (SIDS) are still underrepresented when it comes to entrepreneurial opportunities to showcase their creative outputs and penetrate extra-regional markets, such as Europe.

In the Caribbean, self-production is still developing as a breeding ground for new and authentic talents where major companies can find promising professionals. However, there is still a gap between this offer and the portfolio of performers on the European market.

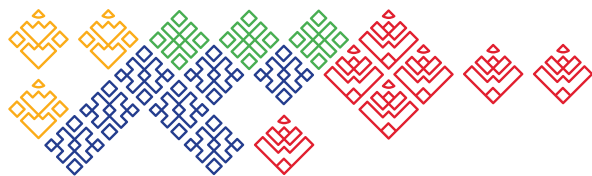
The COVID-19 pandemic has not stopped the creative output of Caribbean hip-hop artists, who have shown, with innovative and bold strategies, the resilience of their artwork and are ready to share and transmit a powerful message of sustainability through it.

Therefore, this Call seeks to empower talented Caribbean hip-hop artists as agents for sustainable development by facilitating their active participation in international artistic events and creating intra- and interregional networks to enhance complementarity and knowledge sharing thereby strengthening entrepreneurship and innovation, fostering integration in the arts and culture sectors and promoting understanding of shared intercultural values.

As the host of the event, [The Centre for InterAmerican Studies \(CIAS\)](#) emerged in 2011 out of the interdisciplinary teaching and research network of Inter-American Studies, founded in 2002, and Bielefeld University's defining focus on "Latin American Studies".

CIAS has focused its work on the comparative and transregional research on interculturality, identity politics and coloniality; cultural policy and mediality, social movements, integration and social transformation, migration and transnationalism dynamics in the Americas, which is reflected in its numerous research projects.





Moreover, the *Transcultura Programme*, launched the 1st January 2020, seeks to create an enabling environment for young women and men to fully participate in the development of their countries and the region by fostering intercultural dialogue and culture as a driver for sustainable development as well as to empower them to exercise and fulfil their economic and cultural rights. Within its component on twinnings and joint actions for cultural exchange and cooperation, *Transcultura* generates partnerships among institutions, authorities, universities, artists, practitioners, cultural operators and civil society from the region and Europe, fostering long-term knowledge transfer and mutual learning in the culture sector and creative industries and opening new markets for them.

It is precisely to serve as a cultural bridge among the Caribbean Cultural and Creative Sectors, that the *Transcultura Programme* has joined hands with an important hip-hop Festival/Symposium in Europe to ensure a more integrated, regular and far-reaching presence of the Caribbean hip-hop artists in its simultaneous and multiple activities.

Proposed theme for the hip-hop artists' performance (not mandatory):

Building creative bridges between the Caribbean and Europe through hip-hop

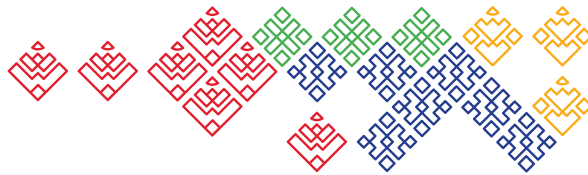
Eligibility criteria / Who can apply?

- Hip-hop artists between 18 and 35 years of age that are citizens and are legally residing in any of the 17 Caribbean countries within the *Transcultura Programme's* geographic scope: Antigua and Barbuda, the Bahamas, Barbados, Belize, Cuba, Dominica, the Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.

Application process:

- Proposals should be submitted before and no later than 23:59, 16 May 2022, Havana time (UTC/GMT -4 hours).
- Proposals should be submitted by sending an e-mail through the following address: transcultura.programme@unesco.org with the subject: "Artistic proposal for the hip-hop Festival/Symposium".





- The e-mail should contain the following different attachments/files:

1. Attachment/file # 1

Application form, duly completed and signed ([download it here](#))

2. Attachment/file # 2

Pictures in any of the following formats: JPEG, PNG, TIFF, PSD, SVG:

- a. High resolution images (300 dpi) of each of the group artists (The pictures files attached should be named as follows: **surname_name_image number**. Example: Smith_Diane_01.jpg),
- b. Scanned and legible copy of the biographic page of the passport of each of the group artists.

Selection process:

- Once all the applications are received, they will be subject to a rigorous selection process by a Selection Committee.
- The jury will select up to three projects (either solo or collective), representing three different linguistic zones, to perform at [SAVVY Contemporary & Mauersegler](#), Berlin, Germany, as part of the Festival/Symposium: *Re-inventing Europe from the Caribbean. Urban cultures, translocal identities, and social movements in the Black Atlantic.*
- The artistic projects will be selected on the merit of their members' artistic performances, prior accomplishments and showcases, and demonstrated potential.

Please note:

- Only applications from artists that are citizens and permanently reside in any of the 17 countries listed above will be considered.
- Once all the applications are received, the jury might request additional information, so keep checking your inbox regularly.
- The UNESCO *Transcultura* Programme reserves the right to use the applicants' information with strict programmatic purposes and preserving confidentiality.
- All applicants who have submitted a complete proposal will be informed via e-mail about the outcomes of the jury selection no later than 23 May 2022 or before.

Deadline for proposals for this UNESCO *Transcultura* Call for Caribbean hip-hop artists:

- Monday 16 May 2022, 23:59 Havana time (UTC/GMT -4 hours)

Contact: transcultura.programme@unesco.org

To learn more about the UNESCO *Transcultura* Programme, visit:

<https://en.unesco.org/fieldoffice/havana/transcultura>

